

Rep Order#	6832077	Ver#	2	Status	Returned
EC'd	Yes				

Traffic Order# 104412

Printed: 07/18/2012 2:37 PM
Last Received: 07/12/2012 4:06 PM
Showing Buylines: All Lines

1 of 5

Station KSNV-TV LAS VEGAS, NV.

Advertiser () HELLER FOR SENATE
Product HELLER FOR SENATE

Buyer NEIL WILLIAMS

Fax#

Agency () STRATEGIC MEDIA SVCS
3300 F STREET NW SUITE #200

3299 K STREET NW SUITE #200
WASHINGTON, DC 20007

Flight Dates 09/05/2012 - 09/11/2012

Hiatus Weeks

Rep Firm
Sales Office

Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone#	215-568-6340
Salesperson FAX#	215-568-1845

— CONTRACT COMMENT —

$$SC = *$$

— REMARKS —

PLEASE SEE BELOW.

HAVE NEWS IN PRIME AIRING 830-930P AND JEOP/WHEEL AIRING 930-1030P AFTER NFL. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5A-6A	NEWS	:30	\$185.00	09/05-09/07	3	1	3	\$555.00	
		Buyline Comment: NEWS										
	2	M-TU	5A-6A	NEWS	:30	\$185.00	09/10-09/11	2	1	2	\$370.00	
		Buyline Comment: NEWS										
	3	M-TU	6A-7A	NEWS	:30	\$450.00	09/10-09/11	2	1	2	\$900.00	
		Buyline Comment: NEWS										
	4	W-F	6A-7A	NEWS	:30	\$450.00	09/05-09/07	3	1	3	\$1,350.00	
		Buyline Comment: NEWS										
	5	W-F	7A-9A	NEWS	:30	\$550.00	09/05-09/07	3	1	3	\$1,650.00	
		Buyline Comment: TODAY										
	6	M-TU	7A-9A	NEWS	:30	\$550.00	09/10-09/11	2	1	2	\$1,100.00	
		Buyline Comment: TODAY										
	7	TU	9A-10A	NEWS	:30	\$200.00	09/11-09/11	1	1	1	\$200.00	
		Buyline Comment: TODAY II										
	8	W,F	9A-10A	NEWS	:30	\$200.00	09/05-09/07	2	1	2	\$400.00	
		Buyline Comment: TODAY II										

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Rep Firm	
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Daypart

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BuyLine Comment: NEWS